

## Candidate Profiles

Candidates for this year's Board of Directors were asked the same eight questions. Directors will be elected at the June 13 annual meeting by member-owners in attendance. (\*indicates incumbent; \*\*indicates Nominating Committee nominee; \*\*\*indicates petition nominee)

City of Winchester

Candidate Robbie F. Marchant\*, \*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?** The Board of Shenandoah Valley Electric Cooperative (SVEC) since 2011, Healthy Families of Northern Shenandoah Valley, Confraternity of Christian Mothers at Sacred Heart of Jesus, Veterans of Foreign Wars Life member and volunteer for a Shenandoah Apple Blossom Festival.

**What leadership roles have you held/currently hold in the community?**

I was SVEC vice chair for two years and then board chair for two years. I am the chair for the Virginia Maryland & Delaware Electric Cooperative Education Scholarship Foundation and Committee, and current chair of the City of Winchester Board of Zoning Appeals. I was recently selected to be the SVEC board representative on the Old Dominion Electric Cooperative Board.

**What SVEC programs do you participate in?**

Beat the Peak, Operation Round Up, Load Management Water Heater program, MySVECCapp and completed my Home Energy Advisor on the SVEC website.

**What is your academic background?**

Undergraduate degree from Princeton University and MBA with emphasis in finance from University of Missouri-Kansas City, Credentialed Cooperative Director Program and Board Leadership Program through the National Rural Electric Cooperatives of America.

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

My professional background in finance/accounting helps me to understand the importance of financial control and strategic planning for the organization. I am dedicated and active in my community and respond quickly to SVEC related questions or concerns. I enjoy learning and studying which is an important part of being an effective board member.

**What is your employment background, including current job title and role?**

I started my work career in the Army, serving in Desert Storm and Germany. After leaving active duty, I served in the National Guard and reached the rank of captain. I am currently the chief financial officer for Timber Ridge School, a residential treatment center for adolescent boys. I have been in the position for 12 years and prior to that worked as an accountant for manufacturing companies.

**Why are you interested in participating on the SVEC board/with SVEC?**

I believe in the cooperative model for utilities and see the benefits first hand to our community in better reliability, capital credits and communication. It is critical to have engaged board members that represent the member-owners with strong dedication to the cooperative principals and member-owners.

**What do you think is the most important part of serving on a board?**

Keeping the member-owners at the forefront of what we do.

Clarke/Frederick counties/City of Winchester:  
Candidate William (Bill) Arthur Orndoff\*, \*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?**

A member of the Clear Brook Volunteer Fire Department, Round Hill United Methodist Church, Frederick County Fair, Frederick County Republican Committee and Virginia Conference of UMC.

**What leadership roles have you held/currently hold in the community?**

Clear Brook fire chief; Round Hill UMC (staff parish relations committee chair; vice president of men's group, praise team, youth leader, Sunday School teacher); Frederick County Fair, Chair of Buildings and Grounds Committee; lay speaker for Virginia Conference of UMC.

**What SVEC programs do you participate in?**

Operation Round Up, Beat the Peak, Eazy Pay

**What is your academic background?**

Associate's degree in Applied Science-Agricultural Business Management, Lord Fairfax Community College; Credentialed Cooperative Director and Board Leadership Certificate through the National Rural Electric Cooperative Association

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

I have been very active in my community since a very young age and being a business owner in the same community has allowed me the opportunity to meet a lot of people. While serving in many organizations throughout my career I feel it has helped me to be understand the needs and interests of people in a lot of different organizations.

**What is your employment background, including current job title and role?**

Clearbrook Feed & Supply, assistant manager (1982-86); Owner-operator Black Heart Stables (1988-95); Owner-operator Valley Lawn Service (1995-2003); Owner-operator Clearbrook Feed & Supply (2003-16); Corporate business development manager, Winchester Equipment (2016-present).

**Why are you interested in participating on the SVEC board/with SVEC?**

I believe in serving the community in which I live, in as many ways as I can. I consider it an honor to serve the members of SVEC as a director in this very complex industry. Additionally I find the energy business fascinating.

**What do you think is the most important part of serving on a board?**

SVEC's mission statement says it all, "We Exist to Serve Our Members"

Clarke/Frederick counties/City of Winchester:

Candidate Thomas D. Stamulis\*\*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?**

I have participated and supported the organization Platoon 22, which is dedicated to raising suicide awareness for our veterans and first responders. I have served on two curriculum advisory boards with James Madison University and ECPI College, where I provided advice and assistance on the skills and experience students will require to be successful in the information technology field.

**What leadership roles have you held/currently hold in the community?**

Since establishing my firm and becoming a local business owner, I have led an initiative in the community to raise awareness about the cybersecurity risks that businesses face. In addition to identifying these risks, I also provide preventative measures they can take to minimize their own vulnerability exposure. I have done this through volunteering my time to speak with local organizations within the area, such as the Rotary and Kiwanis.

**What SVEC programs do you participate in?**

I do not currently participate in any SVEC programs but am interested in participating in the strategic planning of the cooperative. I believe it is imperative SVEC properly plan for the future growth of the Shenandoah Valley and to ensure that the members and owners are kept up-to-date on planning and how it will impact the future of the cooperative.

**What is your academic background?**

I attended St. Johns Preparatory High School in Danvers, Mass. After high school, I joined the U.S. Army and served a total of 20 years as a counterintelligence agent. While in the military, I graduated from the Defense Language Institute in Monterey, Calif., where I studied as an Arabic linguist. Additionally, while serving, I pursued my bachelor's degree in cybersecurity policy and management through the University of Maryland, University College and am scheduled to complete my two remaining classes by the end of 2019.

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

I am an active member of the Top of Virginia Regional Chapter and with Business Network International, Wealth Partners Winchester Chapter. These community groups along with my extensive experience within the cybersecurity industry can foster information sharing and coordination between SVEC, other electric co-ops and industry partners improving our cybersecurity posture.

**What is your employment background, including current job title and role?**

I am the owner and managing director of True North Group. True North Group is a service-disabled, veteran-owned business that specializes in cybersecurity and cyber risk. We help businesses successfully navigate all areas of governance, risk and compliance by providing services to assess risk, develop and enhance strategies, and design cost-effective solutions addressing the cyber risks of today and tomorrow.

I have over 25 years of cybersecurity experience and began my career in the U.S. Army as a counterintelligence agent with assignments in Germany, the United States and Middle East. While serving, I deployed in support of Desert Shield/Storm and Iraqi Freedom in 2003. In Iraq, I served as the senior intelligence systems architect at Camp Victory, Baghdad, where I developed and maintained the architecture for all intelligence networks within the theater of Iraq providing direct support to combat operations during Operation Iraqi Freedom.

Prior to starting my own firm, I spent three years as a senior director with Alvarez & Marsal's Global Cyber Risk Services Advisory Services practice in Washington, D.C. I specialized in cyber risk and information security helping clients develop cybersecurity programs. Prior to A&M, I spent nine years with Verizon in Ashburn, Va., as a director. I led the delivery of the Verizon security management program to over 130 multi-national companies and multiple technology environments.

I hold several industry certifications such as the Certified Information Systems Security Professional (CISSP), Certified Information Security Manager (CISM), and Certified in Risk and Information Systems Control. I am a member of the International Information Systems Security Certification Consortium (ISC2), Information Systems Audit and Control Association (ISACA), Information System Security Association (ISSA), Infragard, Washington, D.C., National Chapter, Veterans of Foreign Wars, American Legion and Disabled American Veterans.

**Why are you interested in participating on the SVEC board/with SVEC?**

Now that all companies rely on digital technologies and the internet to run their businesses, the majority of strategic corporate decisions require a solid understanding of digital risk. Members and owners deserve a clear understanding of whether their cooperative is prioritizing cybersecurity and have the capacity to protect the members from cyber-related attacks. Serving on the SVEC board of directors is a great way for me to share my cybersecurity experience, skill sets and talents, so I can bring an informed perspective about digital risk to important board conversations.

**What do you think is the most important part of serving on a board?**

As a cooperative director, my decisions will not only be based on what is most profitable for the cooperative, but also on what is in the best interest and needs of the members. An important function as a director of the cooperative board is to educate members about their organization. I believe it is the duty of the directors to provide the membership with the information necessary to promote growth within the co-op while properly managing the costs related to our energy requirements.

Page/Shenandoah/Warren counties:

Candidate David E. Ferguson\*, \*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?**

I have participated in many organizations and boards on a local, state, and national level. I have been or/am currently active in the following organizations: Member, Paul Harris Fellow and past president Woodstock Rotary; Current board of director, Shenandoah Foundation; past director, Woodstock Chamber of Commerce; past director and fundraising chairman, Shenandoah County Free Clinic. As a result of my fundraising efforts at the free clinic, I was the recipient of the 2003 “Unsung Hero Volunteer Award” from the Virginia Health Care Foundation. Past chairman,

Shenrapawa District of Boy Scouts of America; lifetime member and past chaplain, Edinburg VFW; past director and president, Virginia Telephone Association; past director, Virginia Cable Television Association.

**What leadership roles have you held/currently hold in the community?**

I served on the Shenandoah County Board of Supervisors as District 3 Representative for 12 years. During my tenure, I served as Chairman of the Board for many years. I am a member of the Republican Party of Shenandoah County. I served as District 3 Chairman for many years and recently served as the Chairman of the Republic Party for Shenandoah County for two years. I attend Shenandoah Community Fellowship, where I serve on the Church Leadership Council. I also teach Children’s Church, which consists of children from kindergarteners through fifth grades.

**What SVEC programs do you participate in?**

Eazy Pay; I support the SVEC scholarship program by attending all functions recognizing scholarship recipients; I support SVEC’s employee recognition program by attending all the functions that are held for recognizing employee’s accomplishments and contributions to the success of SVEC. I support monetarily SVEC political action efforts through annual contributions. Most importantly, I participate in the SVEC program to make available director training. During my first term on the board, I have taken all the courses necessary to obtain my Credentialed Cooperative Director Certification giving me the knowledge and skills to meet typical challenges faced on the SVEC board.

**What is your academic background?**

I graduated from Strasburg High School, where I served as student body president during my senior year. After graduation, I joined the United States Army, spending my first year learning to install and maintain various types of communication systems. I was deployed to Korea with the 1st Target Acquisition Battalion responsible for the installation of sound, radar and voice communications systems. My final year was spent in Vietnam. Having obtained the rank of Sergeant, I supervised the installation and maintenance of rapid deployment communication systems.

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

I was employed by Shenandoah Telecommunications Company (Shentel) my entire working career. I had the opportunity at an executive level to oversee the operations of a utility company that provided telephone, cable, internet and wireless services to a large portion of the SVEC service area. I had the responsibility for the development of the utility rates and tariffs and presenting them to the State Corporation Commission for approval. I oversaw the engineering and construction of both buried and pole line facilities and managed multiple customer service offices that directly interfaced with our customers for all service and billing issues. My 12 years of experience on the Shenandoah County Board of Supervisors provided me the opportunity to develop many lasting relationships with community leaders, government officials, business owners and citizens.

**What is your employment background, including current job title and role?**

After I was discharged from the United States Army, I went to work for Shentel. During my tenure with Shentel, I worked my way to the executive level. My tenure consisted of lineman, installer/repairman, plant engineer, service supervisor, construction supervisor, commercial officer supervisor and plant manager. In 1987, I was promoted to vice president of customer service, with the overall responsibility for commercial operations.

Shentel is a publicly traded telecommunications company headquartered in Edinburg. It provides local and long distance telephone service, cable television service, internet/wireless internet services, digital phone service and fiber optic networks in rural areas of Virginia, West Virginia, Maryland and Pennsylvania.

**Why are you interested in participating on the SVEC board with SVEC?**

I am presently ending my first term as director for SVEC. In my third year on the Board, I was elected as the secretary. I am in my fourth year serving as vice chairman of the board. Hopefully, my participation and contributions to the board attest to the confidence my fellow board members have placed in me to elect me to these board officer positions in my first term as director. Having worked for a local utility company I understand the importance and value of excellent customer service at affordable service rates. I am interested in participating on the SVEC board because I feel my career background in providing utility services will be an asset to my fellow members/owners of the Shenandoah Valley Electric Cooperative.

**What do you think is the most important part of serving on a board?**

A director must prudently represent the interest of the members as a group in directing business and affairs of the SVEC. As a board member I strive to maintain an equitable balance among the interest of the members as owners, members as consumers, employees and the general public in managerial decision making. The safety of our employees is paramount. Understanding the value of our employees in providing electrical service to our members is an absolute. Providing dependable electrical services to our members/owners at affordable rates in non-negotiable.

Page/Shenandoah/Warren counties:

Candidate Jerry Dofflemyer\*\*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?**

Main Street Baptist Church, where I've been a member for over 50 years; vice chairman, board of deacons and chairman of finance committee; Lafayette Masonic Lodge #137; Luray Little League, coach and board of directors; Page County Recreation League, soccer coach; Luray/Hawksbill Greenway Foundation, charter member and vice chairman.; Luray Cub Scout Pack #55, Cubmaster; Boy Scout Troop 289, assistant Scoutmaster; Town of Luray Planning Commission; Branch Bank & Trust, Page County Advisory Board.

**What leadership roles have you held/currently hold in the community?**

Luray Town Council member; Luray/Page Chamber of Commerce, past president; Luray Jaycees, past president, and Caverns Shrine Club, past president.

**What SVEC programs do you participate in?**

Operation Round Up

**What is your academic background?**

Luray High School and Madison College (JMU) BBA.

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

Through experience serving on a municipal governing body and a county-wide chamber of commerce, I frequently met with individuals, businesses, special-interest groups, and non profits/charitable organizations. Each of them had their own agenda with different requests and demands. I learned that the most important aspect was to listen carefully and not trivialize their issues, and also to follow-up with an explanation of the decision-making process, especially if the outcome was not favorable to them.

**What is your employment background, including current job title and role?**

Shenandoah National Park, seasonal park ranger, facilitate visitors with advice and information on how to fully enjoy the park's natural and cultural resources. Delaware North at Shenandoah Park, Special Projects Director. Pass Mountain Rentals, short-term vacation rentals, owner/operator. West End Carwash of Luray and Gleam Machine Carwash of Stanley, self-service carwash, owner/operator. Luray Motor Co. Ford dealership, vice-president, 1976-1982. E.N. Hershberger Co. Inc. Texaco distributorship, vice-president, 1982-2000. Dofflemyer Farms, managing partner, Angus/Hereford cow/calf herd, 1978-1991. Panorama Construction Group, construction foreman, responsible for on-site site work and construction of modular homes, 1986-1992.

**Why are you interested in participating on the SVEC board with SVEC?**

My family settled in the Massanutten area of the Page Valley over 250 years ago. Besides a long history of residing in, worshipping in, and work in the Valley, I also have lived my entire life in the Valley, going to college, raising my family and carrying for aging family members and others throughout the Valley. I believe I have the depth of commitment to understand more than many others the traditional values so ingrained by Valley residents. As the next decade will see tremendous advances in electricity production and distribution from non-traditional sources such as solar, wind, hydro, and perhaps others not yet imagined, the SVEC board should welcome my participation as someone with the capacity to weigh change in the Valley with respect to its history. I believe SVEC must adapt to co-exist and partner with these new sources while ensuring cost-effective and dependable electrical supplies from conventional sources. All of this to be accomplished with the absolute minimum amount of intrusion upon the gorgeous natural beauty of the Valley so cherished by residents and visitors. As such, I want to be involved with the SVEC board to help guide the co-op through the opportunities and challenges that surely lie ahead.

**What do you think is the most important part of serving on a board?**

Board members should be focused on finding and hiring quality administrators and executives that understand and appreciate the values of the SVEC customers, translating these values into effective and appropriate operations and decisions by its employees. It is often too tempting to act quickly with minimal attention to the scope of a decision, rather than devoting attention to strategic planning, long-term goals and impacts to Valley and member-owner lives, impacts which may not be reversible.

Shenandoah/Warren counties:  
Candidate Conrad A. Helsley\*\*



**What community/charitable organizations/other boards do you belong to or have you participated in?**

Treasurer, vice president and president of the Strasburg Rotary Club; president of the Strasburg Museum; two terms on the Shenandoah County Memorial Hospital Foundation; district finance chairman for the Shenrapawa District Boy Scouts; and a member of the Northern Shenandoah Valley Regional Commission. I also served as president of the Shenandoah Valley Dental Association and is a Fellow of the Virginia Dental Association. In 1994, appointed to serve on the board of visitors at James Madison University and completed the maximum two terms.

**What leadership roles have you held/currently hold in the community?**

Currently, I am serving my fourth term on the Shenandoah County Board of Supervisors and have been elected chairman for the past four years. I will not be seeking re-election this fall. I am vice chairman of the RSW Regional Jail in Warren County, vice chairman of the Shenandoah County Social Services Board and a member of the GO Virginia Region 8 Council covering the Shenandoah Valley from Winchester to Lexington. We are responsible for an annual one-million-dollar budget for allocation throughout the region promoting and encouraging public/private relationships for economic development and diversification.

**What SVEC programs do you participate in?**

I participate in Eazy Pay. Since 2011, my constituents are members of SVEC and thus, my working relationship with them would be beneficial to both the community and the co-op board. I have attended most of the SVEC annual meetings since that time.

**What is your academic background?**

I graduated from Central High School in Woodstock and graduated from James Madison University in 1972 with a degree in biology and chemistry. I graduated from the Medical College of Virginia/Virginia Commonwealth University School of Dentistry in 1976.

**How do your personal skills, community connections and professional background help in your potential representation on the board?**

I think my background of working directly with people for almost 40 years gives me an excellent prospective of how to handle individuals and their problems along with future problems that the co-op may have in the future with regulations and other governmental entities. Also, your employees are your best asset and their concerns need to be addressed. Shenandoah County has been my life-long residence, except while attending college and graduate school. My wife, Esther, and I have a daughter and son-in-law, along with three grandchildren. We attend the Strasburg Christian Church.

**What is your employment background, including current job title and role?**

Out of college, I worked three years for a dental practice in Strasburg before starting my own in Woodstock, where I worked until recently retiring after nearly 40 years. I also owned several other businesses while in practice and continue to own a rental corporation for residential and business use. I have worked for the county as the District 6 representative on the board of supervisors for the last 16 years.

**Why are you interested in participating on the SVEC board/with SVEC?**

Having worked with my constituents in the community and professionally, I feel I work well with other board members in the fields of finance, contract negotiations and human resources, and would be an asset to the SVEC board of directors.

**What do you think is the most important part of serving on a board?**

Having worked with other boards, groups and individuals in solving problems, I think I can bring that same expertise to the SVEC board. All of my constituents are members of SVEC and can communicate with me directly should they have

problems concerning the co-op. The board members should work cooperatively to seek the best solutions for the organization and its members. My relationships and contacts throughout the Shenandoah Valley can be very beneficial to the SVEC board, employees and members.