



SHENANDOAH VALLEY ELECTRIC COOPERATIVE

A Touchstone Energy® Cooperative 



O'Sullivan Films Still Growing in Winchester

by Cammie Tutwiler, SVEC Writer

O'Sullivan Films is a dynamic company that got its start in 1896 when Humphrey O'Sullivan invented the rubber heel. Following several ventures with Boston Belting Company and Goodrich Rubber Company, O'Sullivan Rubber Company moved to Winchester in 1932. Since then, the company has grown exponentially, and introduced its newest product, artificial leather, in 2010.

"In 2010 O'Sullivan Films continued to expand with the installation of an artificial leather plant, which will produce materials that will be used for automotive and furniture products," Plant Engineer Larry Baker said.

The plant, he said, became production capable in September 2011, and they are in the beginning phases of producing and marketing materials from this line.

"We have received major assistance from both the Commonwealth of Virginia and the city of Winchester in making this facility a reality," Baker said.

History and Growth

Shortly after O'Sullivan relocated to Winchester in 1932, business increased with demand for heels to support the WWII effort.

"In the late 1940s O'Sullivan expanded by installing its first production line for producing flexible film material primarily used for handbags and furniture coverings," Baker said.

The company marked almost every decade with some type of expansion.



In the 1950s, O'Sullivan expanded into automotive markets by producing film materials for car interior coverings such as instrument and door panels. The late 1960s brought operations expansions to include a second film production process, and in the late 1980s the organization installed their third and largest flexible film manufacturing facility.

In 1999 O'Sullivan was acquired by PolyOne Corporation and was re-named O'Sullivan Engineered Films Group.

"In 2006 the management team, along with several investment companies, purchased the Engineered Films Group from PolyOne, and the company was then known as O'Sullivan Films," Baker said. "In March 2010, O'Sullivan Films became a member of the Hornschuch Group after it was purchased by Hornschuch."

Winchester Facility

The O'Sullivan plant was initially located in Frederick County but, due to

O'Sullivan Films' main office and manufacturing facility is located in Winchester, Va.

expansion, is now within Winchester City limits. The 850,000-square-foot facility is situated on 60 acres of land, and employs just more than 400 people. About 40,000,000 pounds of product are manufactured at the facility, with goods shipped throughout the continental United States, Australia, China, South America, Mexico, Korea, and Canada.

Baker said that the location has several advantages, including a good labor market, access to major traffic routes, a railcar line on the boundary, and is centrally located on the East Coast.

"The railway provides means for raw materials to arrive," he said. "Abrams Creek runs through the property and until the early 1980s, water was pumped from the creek and used for process cooling systems." Now all systems are "closed-looped" and environmentally friendly.

O'Sullivan started in 1896 with the first rubber heel. Until the mid-1980s, O'Sullivan produced rubber heels for the shoe and boot industry. Some of the older heels that were produced in Winchester are pictured below. • Samples of the pool liner materials (bottom) that O'Sullivan produces. O'Sullivan is capable of producing and printing hundreds of designs.



Winder section of the new artificial leather manufacturing facility. This production line was completed in September of 2011. It produces films to be used in all forms of transportation, furniture, wall coverings, and similar products.

Environment and the Community

When making their products, O'Sullivan is mindful of the environment.

"O'Sullivan has a fully implemented environmental management system and pollution preventive program," Environmental Manager Kevin Burkett said. "O'Sullivan follows Exemplary Environmental Enterprise (E3), which is encouraged and reviewed at the state level. O'Sullivan has a written Environmental Policy outlining our commitment to improving environmental quality, stressing compliance with environmental requirements, pollution prevention, training, communication, and continuous improvement."

Burkett said that the company is very proud of its accomplishments, especially in reducing its air emissions by 97 percent since 1988.

"We continue to reduce energy use by making sure new equipment is energy efficient," Baker said. "We continually maintain calibration on equipment to make sure it is operating as energy efficiently as possible."

He said that in 2009 the company started a program in which new energy efficient lighting has been installed, and sensors have been installed to determine if the areas are occupied. Additionally,

two boilers have been installed to replace an older, non-efficient boiler.

Burkett added that recycling programs are also a very important part of the O'Sullivan Films culture.

"Since 2009 O'Sullivan Films has sent out over 2 million pounds of cardboard, plastic, paper, and metal to be recycled," he said.

The company is also involved in community and public outreach, and participates in the Adopt-A-Street, Adopt-A-Stream, "No Idling Program," Mentor for GIS High School program, Industry Mentor program, and others.

Baker said that O'Sullivan is a member of the Chamber of Commerce, supports the United Way Campaign, is a member of the Shenandoah Valley Manufacturing Association, and sponsors a Youth League soccer team.

"In addition to many of our employees volunteering their services to support charities and serving on boards such as LEPC and fire departments, and American Red Cross Blood Drives," Baker said, "we also make equipment donations to fire departments, and have summer internships."

As time goes by, O'Sullivan Films keeps adding to its extensive history with continued growth, commitment to the environment, and care for the community.

2012 Nominating Committee Report

The following is the report of the 2012 Nominating Committee. Shown are the photos of the nominees for the Board of Directors of Shenandoah Valley Electric Cooperative. With each photo is a brief biography of the nominee. Elections for the board will be held at the Annual Meeting on Thursday, June 14, 2012.

Rockingham County Nominees

Larry E. Garber of Pleasant Valley, Va.



Larry E. Garber is a native of the Pleasant Valley area of Rockingham County. He and his wife, Jane, have three children – two sons and a daughter, and four grandchildren. Garber resides at Pleasant Run Farm in Pleasant Valley, Va.

Garber is a retired auctioneer, farmer and livestock broker. He was an

auctioneer for more than 40 years.

Garber served six years as a member of the Rockingham County Board of Supervisors. He is an original director of the Harrisonburg-Rockingham Regional Sewer Authority and a past member of the Rockingham County Planning Commission. Garber assisted in developing the original plan for the Rockingham County landfill.

He served seven years on active and reserve duty in the U.S. Marine Corps.

Garber is a member of the Mt. Crawford Ruritan Club, where he has 52 years of perfect attendance. He has served in many offices with the Ruritans and is a past district governor of the Rockingham District. He is also a member of the Harrisonburg Elks Lodge.

Garber served 12 years as a director of the Rockingham County Fair Association and one term as its president. He is a member of the Rockingham County Fair strategic development committee, and has received an award for his efforts as a volunteer with the Rockingham County Fair.

He is an honorary member of the Rockingham FFA Federation, the Virginia Auctioneers Association and a 53-year member of the United Commercial Travelers. He was awarded the Virginia FFA state farmer degree. He has been associated with Rockingham Livestock Sales for 52 years. He also volunteers with the Salvation Army.

Garber has served on SVEC's Board of Directors since 1994. He is a credentialed certified director, and has served twice as the chairman of the Board. Garber is currently the chairman of the finance committee. He has served on the finance, annual meeting, strategic, and compensation & benefit committees for the SVEC Board.

Garber is a member of the St. James United Methodist Church where he is a trustee, chairman of the administrative board, and a past lay leader.

Carroll T. Yankey of Fulks Run, Va.



Carroll T. Yankey is a resident of Fulks Run, Va. He is retired from the Virginia Department of Transportation (VDOT) where he worked in the Chimney Rock area for 10 years. He was born in Criders, and attended high school at Broadway High School.

He has been a member of the Fulks Run Ruritans for 35 years, where he is a charter member. Yankey has held all offices of the local Ruritan club and all offices of the zone club; he has also served as district governor. He has been associated with the Rockingham County Fair for 32 years, and served as president, vice president and board member from 1986-1997.

Yankey has served as treasurer of the Fulks Run United Methodist Church.

He and his wife, Eleanor, have two sons, C.T. and Sam; and have two grandchildren.

Please remove and retain the SVEC Annual Report inserted between pages 20 and 21 of this magazine.

SHENANDOAH VALLEY ELECTRIC COOPERATIVE

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SVEC Gives Back to Community with Scholarships

For the 21st year, Shenandoah Valley Electric Cooperative (SVEC) was able to give back to the community by awarding 10 of the Co-op's annual scholarships, in the amount of \$1,000 each. The students attend 10 of the high schools in the area that SVEC serves.

Carter Black attends John Handley High School; Sydney Collins attends Broadway High School; Cassie Conley attends Stonewall Jackson High School; Hannah Cox attends Riverheads High School; Claire Glick attends Harrisonburg High School; Janey Green attends James Wood High School; Stephanie Hertenberg attends Spotswood High School; Hannah Huddle attends Central High School; David Leech attends Highland High School; Amy Scheel attends East Rockingham High School. The 10 winners were chosen from a pool of 63 applications that SVEC received.

"Part of SVEC's commitment to its communities is making an investment in the youth," SVEC President & CEO Myron D. Rummel said. "With these scholarships, we hope to reduce some of the financial burden on students looking to further their education, and in turn, help the community."

To be considered for the SVEC scholarship, the student's parent or guardian needs to be a member/owner of the Cooperative. A six-person scholarship committee reviewed the students' essays, letters of recommendation, participation in school and community activities, high school classes attended, and the grade-point average earned. The scholarship committee consisted of Karen Abraham, associate professor and director, Division of Physical Therapy at Shenandoah University; Sally Jane Conner, special projects coordinator for the Blue Ridge Community College educational foundation; John Hulvey, director of sponsored programs administration and accounting for James Madison University; Kyle O'Brien, Broadway town manager; Susan Vass, retired educator from Augusta County schools; and the Rev. Jim Wingert, pastor of Stanley United Methodist Church.

Since 1992, SVEC has awarded scholarships to deserving high school

seniors in the region that it serves. These students have earned the scholarships with excellence in the classroom, extracurricular activities, and

contributions to the community. In the years since the scholarship has been awarded, the Cooperative has given back more than \$60,000 to the community.

Meet the 10 students who received \$1,000 SVEC scholarships:



Carter Black attends John Handley High School and is the daughter of James and Tracey Black of Winchester. She is planning to study anthropology.

During her four years at John Handley, Carter participated in several school activities. She participated in Key Club, varsity cross country, varsity swim team, and math league all four years of high school. She organized the 2010 Key Club yard sale to benefit the American Red Cross, volunteered for the Shenandoah Valley Runners Club, and participated in Young Life.

She also succeeds in the classroom, where she has taken courses such as AP World History, AP Environmental Science, AP English, and JMU Intro Psych.

Carter gained the attention of the scholarship committee when she wrote in her essay, "I was selected to attend the Virginia Governor's School for the Humanities, a month-long program held at Radford University. While there I took a class called Bioarcheology that expanded my knowledge of anthropology and introduced me to human osteology. My professor packed a college semester worth of material into four weeks, but that fast pace didn't bother me. I was fascinated and spent many of my afternoons in the bone lab, long after class was dismissed ..."



Sydney Collins attends Broadway High School and is the daughter of Andrew and Christy Collins of Broadway. She has not yet chosen a field of study, but will attend the University of Virginia.

During her four years at Broadway, Sydney participated in several school activities. She swam all four years, and participated in track. She was also a member of the World Language Honor Society, where she was a club officer; a member of the SCA; and participated in Peer Helpers, a leadership club. She was an assistant coach for the Broadway Sharks swim team, and employed at the Timberville Pool, roles that she plans to fill again in 2012.

She also succeeds in the classroom, where she is ranked first out of 257 students. Senior year she has taken AP Probability and Stats, AP/DE English Literature, Environmental Science DE, and honors Physics.

Sydney gained the attention of the scholarship committee when she wrote in her essay, "I wish to be educated in a subject that I can't get enough of, something that I am really passionate about. Course work will offer academic education, but I also want to broaden my perspective of the world ..."



Cassie Conley attends Stonewall Jackson High School and is the daughter of James and Annette Conley of New Market. She plans to study elementary education at Virginia Wesleyan College.

Cassie has been involved in many school activities, including the National Honor Society, Student Council Association, and the World Languages Club. She played basketball, softball, and participated in track and field. In the community, she has been a

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2012 SCHOLARSHIP RECIPIENTS

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member of the Girl Scouts, a Special Olympics volunteer, a member of the Lutheran Youth Group, and a Bible School teacher.

She excels in the classroom, where she ranked fifth out of 135 students. A sampling of her coursework this year includes Calculus, Developmental Psychology, AP/DE English Lit, and Psychology.

Cassie gained the attention of the scholarship committee when she wrote, "Not many people can say that they have known all their life the career path that they would choose to pursue, but for me it has been an easy decision. As my final year in high school comes to an end, I am getting closer to attaining my goal of having my dream job. Becoming a teacher has been my dream since I was eight years old and my passion for this profession still continues today."



Hannah Cox attends Riverheads High School and is the daughter of Carl and Nancy Cox of Swoope. She plans to study nursing at James Madison University.

She has served in the Student Council Association, as editor of the yearbook, on the National Honor Society, and a mentorship at Augusta Health Birthing

Suite. She has also participated in fundraisers for Comfort Care Women's Health, served as an assistant coach for softball and basketball teams, and helped with road clean-ups each semester.

Hannah is successful in the classroom as well, where she ranks fourth out of 112 students. A course sampling for her senior year includes AP English, VA & US Government, AP Psychology, and Calculus.

Hannah's essay garnered the attention of the scholarship committee with her dedication to helping others, "Some students dream of becoming famous, some dream of going into the military, and some dream of graduating from high school and getting a job. For as long as I can remember, I've dreamed of going to college. I always knew that a college degree would be a strong foundation for a successful job experience later in my life. Throughout high school, I have dedicated myself to working hard to attain this goal that I have set for myself."



Claire Glick attends Harrisonburg High School and is the daughter of Joe and Felicia Glick of Bridgewater. She is planning to study biology and Latin American studies at the College of William & Mary.

During her four years at Harrisonburg, Claire participated in several school activities, including the varsity soccer, varsity swimming, and envirothon teams. She has served as a volunteer for Key Club, Ecology Club, and Streaks Serve the 'Burg. She has participated in highway clean-up projects, events at the city's elementary and middle schools, and worked on recycling projects within Harrisonburg High School.

She also succeeds in the classroom, where she is ranked 30th out of 289 students. Her coursework has included AP European History, AP English, Probability and Statistics, and Environmental Science.

Claire gained the attention of the scholarship committee when she wrote in her essay, "Over the past 20 years, the world has become smaller; interconnected with technology, travel, and commerce. I feel that I have a responsibility to use my education to better communities through working on sustainable environmental, agricultural, and medical practices. My intention is not only to make an impact on my local community, but to create positive change in the global community."



Janey Green attends James Wood High School and is the daughter of Randy and Angela Green of Cross Junction. She plans to study interior design and architecture at Virginia Tech.

Janey has been involved in many school activities, including National Honor Society, Future Business Leaders of America, Spanish Club, and Treble Choir. She participated in the Leo Club, in affiliation with the Lions Club, and track and field. In the community, she volunteered for the Salvation Army, Kid's Voting, Blandy Farms Kid's Room, and the Leo Club Roadside Beautification.

She excels in the classroom, where she ranks 22nd out of 316 students. A course sampling of her senior year includes AP English, AP Calculus, Economics and Finance, and Human Anatomy.

Janey gained the attention of the scholarship committee when she wrote, "By pursuing a higher education at Virginia Polytechnic Institute, I feel I can have a positive impact in my community. After graduating from college, it would be rewarding to be able to share my knowledge, talent, and energy with others from my area. I would enjoy improving the physical environments found in everyday workplaces and public areas, such as parks, museums, and schools."



Stephanie Hertenberg attends Spotswood High School and is the daughter of Gina and Steve Hertenberg of Harrisonburg. She is undecided on her major, but will study at the College of William & Mary.

She has participated in the varsity swim and dive team all four years, National Honor Society, and the Social Studies Honor Society. She has also served as the Relay for Life student captain of the SHS team, is owner/operator of her own pet-sitting business, and has volunteered as a swim team coach at Spotswood Country Club.

Stephanie is successful in the classroom as well, where her projected rank is second of 161 students. A course sampling for her senior year includes AP Calculus, AP Government, AP Chemistry, and AP Studio Art.

Stephanie's essay garnered the attention of the scholarship committee when she wrote, "My college education will teach me more than the skills needed to land a job in my preferred field."

For me, college will help me discover what I want to be. Should I be a geneticist or a chemical engineer? Am I better suited as a neurosurgeon, a medical researcher, or an educator? The sciences provide endless opportunities and an incredible array of options.”

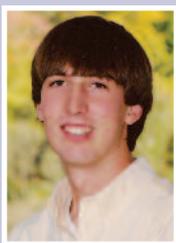


Hannah Huddle attends Central High School and is the daughter of Holly and Joseph Huddle of Woodstock. She plans to double major in biology and illustration.

During her four years at Central, Hannah participated in Debate, Forensics, the Gay Straight Alliance, and Marching Band. She has helped in her community through various activities, including volunteering in the Virginia Youth Conservation Corps and was founder of the Peter Muhlenberg Middle School Green Club. She also was employed as a camp counselor at Battlefield High School.

She also succeeds in the classroom, where she is ranked 11th out of 181 students. A sampling of her senior year course load includes AP Art History, AP Calculus, AP English Lit, and AP Stats.

Hannah gained the attention of the scholarship committee when she wrote in her essay, “Any form of education improves a community. The more we learn about the world around us, the more we can relate to our community, our peers, and ourselves. Education enables people to go out and share what they know with others, which is what I want to do with my life. My career goal is to be a medical illustrator – an artist who illustrates surgical procedures, is familiar with anatomy, and creates instructional videos.”



David Leech attends Highland High School and is the son of Rodney and Martha Leech of Monterey. He is planning to study engineering.

During his four years at Highland High School, David participated in soccer, cross country, Academic Bowl, and National Honor Society. He was also a member of the Drama Club, the Student Council Association, and the band. In the community, he was a member of Music Ministry at his church, a volunteer youth soccer coach, and a member of the Mill Gap Youth Group and 4-H.

He also succeeds in the classroom, where he ranks first of 23 students. A sampling of his senior year coursework includes AP Calculus, AP English, Physics, and US Government.

David gained the attention of the scholarship committee when he wrote in his essay, “College will present itself as a great opportunity for me to grow personally in many aspects of character. College would be a great environment to foster the growth of my leadership skills. While I have always exercised leadership throughout my high school career, college would present a wide variety of different opportunities to step up and become a leader, whether it be the captain of an intramural sports team, a member of a club or organization, or even a teaching assistant.”



Amy Scheel attends East Rockingham High School and is the daughter of Kenneth and Dorothy Scheel of Elkton. She is planning to study business.

During her four years at East Rockingham, Amy participated in several school activities, including varsity cross country, Debate, varsity soccer, Model General Assembly, and the Student Council Association. In the community, she has volunteered in food sorting and packing for needy families, as the head of an advertising committee to eradicate child slavery in Haiti, and as a construction worker to help rebuild tornado-destroyed homes in Georgia.

She also succeeds in the classroom, where she is ranked first of 147 students. A sampling of her senior year course load includes: AP/DE English Lit, DE Calculus, AP Government, and Honors Physics.

Amy gained the attention of the scholarship committee when she wrote in her essay, “I have found what makes my heart break and my fists clench, and this reaction is what spurs me on to invest my energy in the lives of others. There are issues in the world that need attention, but there is a shortage of people willing to make personal sacrifices for people in communities on the other side of the globe. ... I am willing to devote myself to this cause ...”

February SVEC Major Outages

- FEB. 10 Springhill area
1,000 consumers out for 2 hours due to conductor down for unknown reason
- FEB. 14 Winchester area
4,360 consumers out for 2 hours due to substation construction
- FEB. 17 Winchester area
2,100 consumers out for 1.5 hours due to underground conductor failure
- FEB. 17 Winchester area
1,000 consumers out for 3.5 hours due to underground conductor failure
- FEB. 26 Columbia Furnace area
1,300 consumers out for 1 hour due to power supplier